

Your quick guide to transit in Durham



NEW Investment in Bus Service

More Connections to Jobs, Education, Healthcare and Shopping

- New bus and train operators, supervisors, mechanics, and dispatcher jobs
- New and better connections in Durham, across the region Triangle and to RDU Airport

Dependable. Reliable. Frequent Bus Service

- Better connections between buses
- Less crowding during morning and afternoon commutes
- Seven day per week service to RDU Airport

Better Bus Stops

- Improved sidewalks, shelters, and transit signal priority along Holloway/Liberty Street corridor, North Roxboro Street, and Fayetteville Street
- Bus stop improvements at the 200 most-used locations
- Four new neighborhood transit centers

More frequent service to:

- Holloway Street/Liberty Street Corridor (Routes 3/16)
- North Roxboro Street to Durham Regional Hospital (Route 4)
- Chapel Hill-Durham Boulevard (US 15-501)
- Fayetteville Street to NCCU (Route 5)
- West Chapel Hill Street to Duke (Route 6)
- Northgate Mall (Route 1)
- Brier Creek (Route 15)
- Durham Tech (Route 8)
- Highway NC 55 (Route 12)
- UNC – Chapel Hill (Route 400)
- Raleigh (DRX and Route 700)

• New Sunday service and later Saturday Service on Triangle Transit routes to jobs in Raleigh, Chapel Hill, and RDU Airport

• New service from southwest Durham to jobs at Duke and VA Medical Centers

• New express route from Rougemont & Northern Durham County to jobs in Downtown & Duke

For more information and detailed maps, visit www.ourtransitfuture.com

Remember the public transportation referendum on NOVEMBER 8th

Improving Bus Service Experience



More Jobs for Durham

- New train and bus operator, supervisor, mechanic and dispatcher jobs
 - 6,400 New jobs in...
 - Construction
 - Retail
 - Catering & food service
 - Administrative (secretary, management, sales, etc.)
 - Security/Safety
 - Hotel & Lodging
- * Among many others**
- Better bus connection to local and regional jobs

We are committed to improving the quality of customer service provided by everyone in our organization to all customers. We are also committed to improving your sense of safety and security on the bus and at the bus stop.

New Improvements in Technology

- Talking Bus – announcing major stops along the route
- Use your cell phone, or computer to find out when the next bus is coming (New GoLive real-time bus arrival system)
- Trip Planners – plan your trip online at gotriangle.org or Google Transit, or call 485-RIDE
- Hybrid diesel-electric buses – a quieter, less polluting ride



DURHAM AREA TRANSIT AUTHORITY

Designing Better Bus Service in Durham

We know that our customers want better service and that all Durham citizens want an efficient bus system. We've begun a year-long effort to design better bus services, making improvements that work for Durham.

Schedule

April 2011	Conducted a Customer Satisfaction Survey
July 2011 – Nov 2012	Hired experts to conduct a thorough review of all Durham bus services
January – April 2012	Public meetings to learn about ways to improve the system
May – June 2012	Propose new bus improvements to City Council for approval
Fall 2012	New bus improvements begin

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